

jr
JOH RIVAAJ

कढ़ाई
Vol-3
(THE EMBROIDERY)

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JOH RIVAAJ

AS THE AGES PASS,
AS KINGDOMS
CRUMBLE AND
NEW ONES RISE,
FROM THE ASHES
LIKE A GLEAMING
BEYOND THE
BEAUTY IS A
CONSTANT SOURCE



9716





ELIMINATION TO THE WORLD AROUND YOU - THESE DAMSEL'S ARE ALSO DRESSED IN GARMENTS WHICH NEVER FADE WITH TIME, WITH TRENDS, WITH PAIN.

9717



JOH RIVAAJ



JR
JOH RIVA AJ

OF ALL THE THINGS
IN HEAVEN AND
EARTH THAT MAN
WOULD CLOSER TO HIS
HEART, WHEN YOU
LOOK AS YOU DO IN
THESE THREADS.



9701



9702



9703



9704



9705



9711



9712



9713



9714



9715



9706



9707



9708



9709



9710



9716



9717



9718



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LET THE CELEBRATIONS
COME TO A STANDSTILL
WHEN YOU STRIKE IN
BECAUSE YOU'RE IN THE
DREAMS YOU'RE
THE STAR.

9715

jc
JOH RIVAAJ

PORTRAY YOUR
PASSION IN ITS
TINIEST MOMENTS
IN THESE
EXCLUSIVELY
CRAFTED SAREE.
DRIVE THE WORLD
INTO A LOVE-
STRUCK FRENZY



9714





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BECOME THE TRENDSETTER
THE WORLD WATCHES AND
WISHES TO BECOME. GO
THROUGH BEAUTIFUL CREATIONS
AND HAVE FACETS
WISDOMOUS FOLLOW IN
YOUR FOOTSTEPS.

FASHIONS OF YESTERDAY
MAY BEE TIMELESS,
BUT THEIR ARE FORMS
THAT LAST THE PASSAGE
OF TIME. THERE ARE NEW
DESIGNS,
CUSTOMMADE FOR YOU.

JOH RIVA AJ

9707





JOH RIVA AJ

OF ALL THE THINGS
IN HEAVEN AND
EARTH, THE MAN
HOLDS CLOSE TO HIS
HEART WHEN YOU
LOOK AS YOU DO IN
THESE THREADS... HE
HELDS NOTHING
DEARER, BE ABOVE
THE REST.
9711



THIS PICTURE
OF YOUR
LOOKING
IMMACULATE
IN YOUR SPECIAL
SMILE IS ETCHED
INTO THE
MINDS OF ALL
THOSE
WHO COME BEFORE
YOU. BE THE
MEMORY
THAT IS ALWAYS
CHERISHED.

9713

JOH RIVA AJ





JR
JOH RIVA AJ

BEHIND THIS SAREE, YOU HAVE POWERS
BEYOND THE ORDINARY. THE
POWER TO MOOD EVERY MAN AROUND
YOU, THE POWER TO MAKE OTHERS
BOW IN OBEDIENCE, THE POWER
TO RULE THE WORLD.



JR
JOH RIVAAJ

YOU ARE THE PRIDE
OF ALL THE LANDS.
YOUR THREADS
REPRESENT YOUR
BEAUTY. THE SAME
BEAUTY PROMPTS OF
ALL THE KINGDOMS
WE FOLK.

9712



GLAD IN THESE
SAREE, THE
WORLD
BRIGHTENS
WHEREVER
WE GO.
BE A SOURCE
OF LIGHT
THAT SHINES
EVER
TO THE WORLD.

JOH RIVA AJ
9710

JR
JOH RIVAAJ

EVERY PIECE OF LIFE,
EVERY COLOR OF
EXISTENCE, EVERY
SHADE OF EMOTION
IS CAPTURED IN
THE GARMENT YOU
WEAR. JOIN
YOURSELF IN AN
ASTONISHING
BAND OF COLORS.

9709





JOH RIVAAJ

IN THE TURBULENT WORLD,
BE TRUST YOUR
MAGNIFICENCE IS THE ONE
GROWING, LET THE BIG
THINGS KNOW YOUR SECRET.
THE MAGIC OF YOUR THREADS.

9708



JOH RIVA AJ

LET THE CELEBRATIONS COME
TO A STANDSTILL WHEN YOU STRIDE.
BE BRIGHTER THAN IN THE SHARPLIGHT.
WALK THE STAGE.



jr
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YOU ARE A
PORTAL, A
FOUNDRY
TO THE
FUTURE,
THE BLENDING
OF THE WORLD
NOW. BE BOLD
SAREE, YOU
ARE AN ANGEL.

9706



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THE SPARKLING
GLITTER OF
PINKNESS IS BEST
DISPLAYED THROUGH
THESE DESIGNS.
BE THE QUEEN OF
WHERE YOU WERE
DESTINED TO BE.

JOH RIVA AJ

9702



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CLASS CANNOT
BE LEARNED.
IT IS INBORN. THOSE
BEAUTIFUL
GARMENTS HELP
YOU EXPRESS YOUR
UNMATCHED CLASS
TO THE WORLD.
OUTRAGE, GO.
ENCHANT EVERYONE!



9705



WHEN YOUR SAREE
HAS BEEN CHOSEN
WITH THE MOST
FINEST FABRIC
BY THE MOST LOVED
ARTIST, WHAT DO
WE CALL YOU BUT A
MISTRESS?

JOH RIVA AJ
9704



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JOH RIVAAJ

OF ALL THE THINGS
IN HEAVEN AND
EARTH THAT MEN
WISDOM CANNOT REACH,
HEARTS WHEN YOU
LOOK AS YOU DIE IN
THIRD THROUGH... HE
HELDS NOTHING,
DANGER IN ACROSS
THE REST.



9701






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(THE EMBROIDERY) Vol-3

PRICE LIST		
SR NO.	D NO.	RATE
1	<i>kadhai-9701</i>	1895/-
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3	<i>kadhai-9703</i>	1995/-
4	<i>kadhai-9704</i>	2195/-
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9718



AS THEY GAZE INTO
THE MIRROR, THEY'RE
STRUCK BY REVELERMENT
NOT KNOWING IT IS
THEIR REFLECTION THEY
BEHOLD THEY IMAGINE