



# Fashion **BONANZA**

Vol.2

*Diversity lasts  
when it no  
longer has to be  
the subject  
of a story.*

SHOPPING  
**IS MY**  
*cardio*

*Different  
is  
Beautiful*

it's not about  
**BRAND**  
it's **about**  
**STYLE**





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ARADHNA



Bonanza  
2004



ARADHNA®

*"The work that I'm trying to do speaks to freedom.  
It speaks justice. And it also speaks to intelligence in terms  
of like, how can we not see what's happening?"*





2001



2002



2003



ARADHNA

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2004



2005



2006

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2007



2008



2009



ARADHNA

2011



2010





*Bonanza*  
2007



Bonanza  
2008





ARADHNA



Bonanza  
2011



ARADHNA



*Bonanza 2006*



ARADHNA



*Bonanza*  
2010



ARADHNA



*Bonanza 2005*



ARADHNA®



VOGUE'S  
BODY  
SPECIAL

Healthier,  
stronger,  
fitter



ARADHNA





ARADHNA



Bonanza  
2002





ARADHNA®



Bonanza 2003





ARADHNA®



Bonanza  
2009



# *Fashion* **BONANZA** Vol.2

Fashion is a religion in one sense. Once upon a time,  
our brand was considered the sanctum sanctorum of fashion.  
I want to produce things that people really want to buy





ARADHNA



Bonanza 2001





ARADHNA®

Fluidity offers an alternate way of being,  
crossing and merging masculine and feminine.

