

MIRAYAA™



MIRAYAA™





MIRASIAA™

BOBY  
STYLE

MIRAYAA™



**S**  
TYLE  
**FOCUS**

FASHION IS NOT SOMETHING THAT EXISTS IN DRBSSES ONLY.  
FASHION IS IN THE SKY, IN THE STREET, FASHION HAS TO DO  
WITH IDEAS, THE WAY WE LIVE, WHAT IS HAPPENING.

MIRAYAA™

*Fashion*

Is not necessarily about labels.  
It's not about brands. It's about  
something else that comes from  
within you. Ralph Lauren



'WALK THIS WAY

WAY

MIRAYAA™

PEOPLE ARE BEAUTIFUL  
IN THEIR OWN WAY

BOBY  
STYLE

MIRAYAA™



# DREAM WEAVER

THE LIFE OF A DESIGNER IS A LIFE OF FIGHT.  
FIGHT AGAINST THE UGLINESS.  
JUST LIKE A DOCTOR FIGHTS AGAINST DISEASE.  
FOR US, THE VISUAL  
DISEASE IS WHAT WE HAVE AROUND.  
AND WHAT WE TRY TO DO IS CURE IT SOMEHOW WITH DESIGN.

MIRAYAA™





MIRASIAA™

k

The life of a is a life of fight.  
Fight against the ugliness.  
Just like a doctor fights  
against disease.  
For us, the visual  
disease is what we  
have around, and  
what we try to do  
is cure it somehow  
with design.  
Massimo Vignelli



MIRAYAA™



FASHION

is so close in revealing a person's inner feelings and everybody seems to hate to lay claim to vanity so people tend to push it away. It's really too close to the quick of the soul. Stella Blum.