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Pose

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# FASHION



FORWARD

840  
STYLING  
IDEAS

CAREER  
MOVES  
next and later

AGE SMART  
What to do now,

SUBSTANCE  
AND STYLE  
YOUR MOST  
EMPOWERED  
AUTUMN  
WARDROBE EVER

SOMEONE  
LIKE YOU

THE RISE  
OF THE  
INSTABODY  
HAVE WE GONE  
TOO FAR?

# MASABA



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# BOLD AMBITION

*When two fashion buyers realised their friends loved their vintage fair finds, but didn't have the time to source them, they launched Rixo. No longer just a fashion pack favourite, the label is enjoying sell-out success...*

**L**ondon College of Fashion graduates Henrietta Rix, 26, and Orlagh McCloskey, 28, quit their jobs as buyers at Asos in 2015 – and four months later Rixo was born. “That summer we spent every single day stalking fashion editors, showing them our samples,” Henrietta tells BFM when we meet the duo at their small home headquarters in south-west London. The skirts, dresses and tops made from high-quality hand-painted silks became an instant hit with fashion insiders. “At first it was a bit frustrating because people thought we were two well-connected west London girls that knew everyone in the fashion industry,” Henrietta continues. “But that’s soon’t the case – we didn’t know any press – my dad sells cars (in Cheshire) and Orlagh’s works in construction (in Northern Ireland).”

Henrietta and Orlagh’s vision was to produce vintage-inspired, boldly printed pieces with affordable price points. “We just saw a gap in the market,” she says of the label now stocked in Selfridges and Net-a-porter. “We would always wear things from vintage fairs, and our friends would love our outfits when we showed them up. They just couldn’t necessarily be interested in the message, whereas we loved that.”

The best friends are both tall, with long blonde hair and are currently, um, both wearing braces. “We got braces together as well,” they say in unison, before erupting in laughter at the irony that they do everything together.

“You always wanted them didn’t you Orlagh?” Henrietta asks of her friend and business partner.

“We only need to wear them for about three months,” Orlagh adds of their white train tracks, which become fully visible when they laugh.

The duo’s excitement of launching their own fashion label a couple of years ago hasn’t subsided and they have thrown everything into brand Rixo. “You really have to persevere. We lived and breathed it for the first two years. We didn’t really socialise, we weren’t out [partying] all the time. It developed quite quickly but it was happening naturally,” Orlagh tells us in a soft Irish accent.

Luckily, right from the start the entrepreneurial pair had plenty of family and friends willing to sample the goods.

“The girls from our university are obsessed by it, six of our friends went to France this summer and all of them went out wearing Rixo. They looked gorgeous,” says Henrietta.

“Also, I have four older brothers and all their wives are in love with the label. My sister-in-law says the men love it just as much as them.”



**YNF**  
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D.NO.29141

Maloney, FROW favorite Olivia Palermo and tennis ace Serena Williams). The Balmain-born, British-raised, NY-based fashion designer is responsible for the svelte white "sashoon" shirt Meghan wore with tipped Mother Denim jeans, when she accompanied Britain's most eligible bachelor to the Italian coast in Toronto — the couple's first official outing.

The outfit was just one example of her casual preppy look, which favors basic shirts, tees and luxury knits, as well as classic, enduring, practical monochromatic and muted colour palettes.

Misha, who some anticipate will design the bride's wedding dress (although our money is on Erdem, Ralph & Russo or Roland Mouret), is also rumored to be the link between the newly engaged pair. Her ex-husband, Old Etonian Alexander Galkas, is a close friend of Prince Eugene who has a history of stepping in to play matchmaker for her older cousin Harry.

British designer Kate Holliman of bridalwear brand Hollypeony London predicts Meghan will wear something simple when she and Prince Harry tie the knot in May. "The lace detail will be in the veil. I think a side bustle, off-the-shoulder neckline would frame her beautiful face and show off her collarbones," says the designer, who creates wedding gowns for princesses, royals and has dressed Kate Moss and Rihanna. "She could have a huge detachable train so it turns into more of a slinky dress for the evening," she adds.

# SHARP FOCUS

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# EAR - TO - EAR



I'm excited to share my first issue as BEM editor. This month it's all about fresh starts. Our cover star Millie Mackintosh has certainly had something of a reinvention, now a successful businesswoman at the helm of her own fashion label, she's found her true passion in work and love. We catch up with Johnny Coca, the designer responsible for reinventing Mulberry, and chat about how he's winning bag fans back and re-booting the Bayswater. When it comes to beauty, our backstage trends special will inspire you to rethink your look and give your skin a serious spring glow. Our aim is to always bring you the freshest edit of fashion and beauty, new ideas and practical style tips. Let us know what you think!



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**'MY MUM HAS REALLY GOOD STYLE - GROWING UP I'D SIT AND PLAY WITH HER CLOTHES FOR HOURS'**

Fashion is in Millie's genealogy: "My mum has really good style - growing up I'd sit and play with her clothes for hours," she reminisces. "She reminded me at the weekend that I used to dress up in her Versace skirts. She said she'd heard that Versace was having a massive comeback, but said she wants to keep her collection. I was like, 'Come on mum, pass it on!'" she laughs. "And my granmies too, they were both really glam. If one of them was looking after me when I was a child, I'd watch them getting ready to go out and ask them to talk me through their wardrobes and tell me when they wore this or that." It's no surprise then that Millie named one her coats the Felicity after one of her granmies, later posting a pic on Instagram of her wearing the leopard-print design. (Incidentally it received 22.2k likes.) Keeping it in the family, her sister Alice, who works in property in Yorkshire, is someone Millie goes to for advice when designing collections.

"I really want my sister's opinion on things that I make and I love to see what she thinks. She gets really excited when a new collection comes out," she tells us proudly. Like younger sisters generally do, did Alice steal clothes from Millie when they were growing up? "Well, I've rarely stolen hers," she laughs. "No, we got on really well, so it was always the thing of me giving her hand-me-downs. Now when she visits me she comes with an empty case." Millie reminisces about her early attempts at fashion design. "I used to make dresses out of silk scarves on my sewing machine and give them to friends as presents - and I used to sell them, too. We'd actually go out wearing them. I found one the other day - I'd forgotten how small they were. They were tiny scraps of fabric. We had fun, but looking back, I remember women on the street saying, 'Have you forgotten your coat?'" So nowadays, where does she start with a collection? "I'm not great at drawing but I have an amazing designer I work with who can totally see my vision."



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NEW ZEALAND  
**FASHION**  
 QUARTERLY

**ON HER FEMALE MUSES**

"Much of our work, in ready-to-wear and beyond, has been inspired by strong female stories and women, consider points of view: Amelia Earhart, Ally Sheedy in *The Sandlot*, Victoria Beckham and her passions and eccentric garden, Sophie from *Sappho and Socrates* of the Spanish Civil War, Bessie Coleman. What these people have in common is their intrinsic and uncompromising style. This attitude and style is a runway girl and her own, with forward thinking, individual art of adventure and a point of view look forward."

**ON THE WOMEN WHO INSPIRE**

"When you're in a creative field, no barrier between personal and things that inspire our personal, the same. So, all of the above women, inspire me. Just a few weeks with Lee Miller's son, Anthony I finally home. Looking through tea in her kitchen, snapping that on her sunglasses and teaching Anthony was pretty thrilling as a photographer and general model to the art. It's a girl, never the light."

**ON THE KAREN WALKER BRA**

"I recently worked with one of a Phipps Swan, who was one of the dance with the Ballet Russes. A piano beautifully, every day, she practices, and has an intention go through in everything she does. Interested in working with people capture this sort of strength and."

**ON THE SUBJECTIVE INTERPLAY AND FEMINISM**

"Well, everything's subjective in costume you have a point of view, 'feminist fashion' means free."

**ON TRUMP, GENDER EQUALITY MARCH**

"I think a post on our Instagram postcard holding a placard read have to protest this shit. I think become extreme brands, as well a stand and not sit on the side."



typically team these with a turtle-neck black turtleneck or long, camel coat, and a pair from silhouette. It's very rare that I go back to work. I also recently prepped next left handbags, although unlike to ones currently doing the rounds, mine

down to this aesthetic? A big part of it is my main dress like this when she was a pre. She used to work in advertising and had so glamorous. And it's an aesthetic I made in. I don't need to think about it. The runway look you were playing and you used to recreate it. Gave you full look in bookish and awkward, with people sleep others like the spiky glasses, clothing points and bright colors. I the aesthetic with a vintage floral print, a coral green pleated skirt and ballet with grey socks and lace ornamented with her glasses, and an Givenchy belt which was my safety blanket on the day.

how your new look affected your day up dressed for the day. I would typically second thought to how I look, but on this all I could think about. I found myself not to speak up in meetings because I was so self-conscious, and that was spiraling.

others react? Those colleagues that I sit single chair completely failed to recognize I was one getting a coffee — they walked me and didn't even realize I was there! popular reaction was just to laugh at me, one struggle with it so many different. I would never normally wear together, I up and completely out of my comfort definitely a fashion by feel you learn about yourself? I learn that I like, and I think that's a good thing. My days been very minimalist — never have look, is when I'm getting dressed in the morning said that, I learn that trying new makes you look at the world from a angle, and that's extremely important to me. It was also interesting to see how I was treated when I looked different.

inspiration from this runway look going didn't really enjoy this way, I can't moments of my outfit would be really cool in my own way. I would love to wear the bit, and I would also enjoy the skirt — in school — if I could just fit with a thin, it turns out pleated skirts aren't as bad as my eye on one from Kate Schlessel's





Renaissance



# Girl



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