

— L'ÉLAN —  story continues



beauty  
**LES**  
within

*She is beautiful in  
her own way  
she is full of hope and dreams  
She is rare, she is fresh  
she is a poetry,  
which lets all emotions!*

D.NO: 5079



MUGDHA®



aspire **DREAM** hope

*She aspires to create beyond conventional boundaries. She is a Dreamer & Doer.  
A Doer who sees possibilities everywhere.*

©NO 509

MUGDHA®



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DESIGNED BY JICE

# MUGDHA®

LABEL  
DK

Styles, Trends  
and Must-Have  
Fashion Essentials of  
AUTUMN  
WINTER

The perfect blend of  
*Art*  
*Culture*  
and  
*Fashion*

THE POWER OF  
"SHE"  
INSIDE OUR LATEST  
LOOK BOOK

**Elite**  
THE REVIVING  
OF ART

here comes a  
superstar...  
**JENNIFER  
WINGET**

MUGDHA  
The diva brings  
more for season's  
new collection

08  
Must-Have  
ATTIRES  
MUGDHA  
THE way  
she wears it

DESIGNED BY JICE

JW









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# GENUINE THE ART

*Elite*  
BY  
MUGDHA

In a world where identities are often borrowed, this collection celebrates the spirit of the gentle art preserver.

With a distinctly Indian soul her style is effortlessly global that is neither predictable nor overt, her aesthetics is subtly rooted in her culture.

She is an intelligent woman with a sophisticated sense of luxury, and one that will not sacrifice her comfort for it.

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# MUGDHA



The **SHINING** star

*There she is, the evening star. She shines first, she shines brightest, and she shines longest.*

D.N.Y. 5017











MUGDHA  
The SHINING  
star  
*There she is,  
the country girl,  
the shrewd girl,  
the brave fighter,  
and the abhinayinger.*  
D.No: 5017







MUGDHA



*She is confident of her choices, she is assertive, appreciates the traditional and natural, she's true to herself!*

© MR. SODI  
**SODI** enhances confidence

# MUGDHA



the **GUARANTEE** ethos

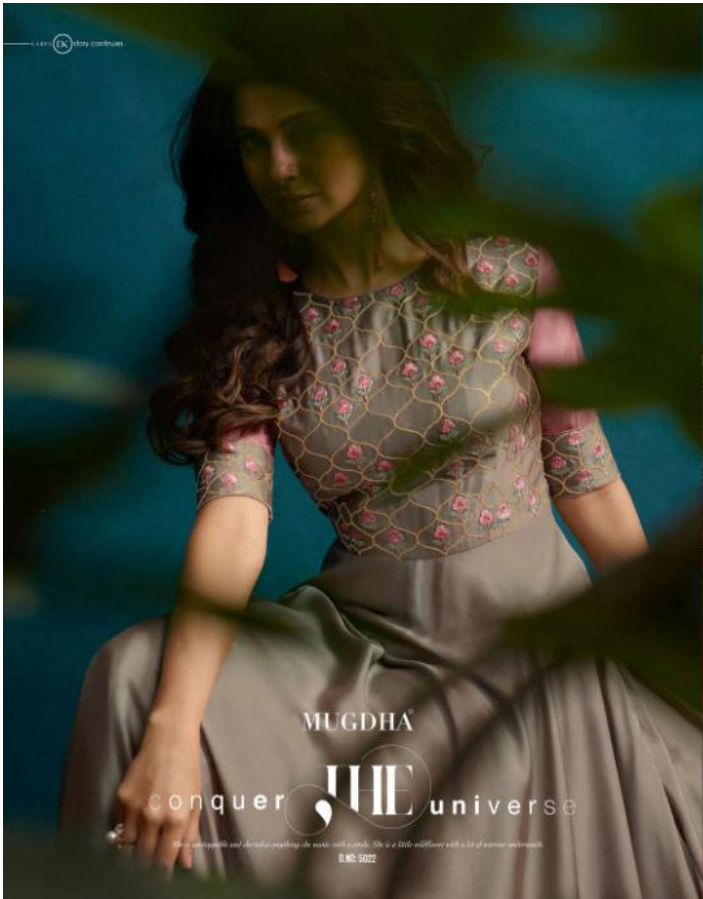
*There is an inner world here, but we're looking through her eyes with every shot and face.*

© 2011









MUGDHA

conquer THE universe

She is unstoppable and she takes anything she wants with grace. She is a little wildflower with a lot of summer in her heart.

D.NO: 5022

MUGDHA



© 2012 DKNY CONQUER



conquer  universe

She is unstoppable and she takes everything she wants with a smile. She is DKNY CONQUER and a lot of woman underneath.

01.MG.5022



MUGDHA

**SUIT**  
enhances  
confidence  
*She is confident in her choice,  
she is confident,  
appreciates the traditional  
and natural, she does it herself!*  
B.M. SIZE





MUGDHA

the  
GREAT  
ethos

There is an art to making the world look better with every step you take.

MUGDHA



D.NO: 5016



D.NO: 5017



D.NO: 5020



D.NO: 5021



MUGDHA



D.NO: 5018



D.NO: 5019



D.NO: 5022



D.NO: 5023





# MUGDHA®

## Elite-2

A product by MUGDHA



DESIGN NO	DESCRIPTION	WORK DETAIL	USP	RATE
5016	HEAVY GEORGETTE, YOKE SILK, CHIFFON DUPPATA, INNER-SANTOON	RESHAM CORD DORI EMBROIDERY, RESHAM AND ZARI WORK	AN EMBELLISHED FLOOR LENGTH BIAS CUT GOWN STYLE, 6 METERS PLUS FLAIR, WITH DARK & FRESH BEAUTIFUL CONTRAST MATCHING	1765/-
5017	SILKY GEORGETTE TOP, INNER SANTOON, CHIFFON DUPPTA	HAND MADE DORI WORK, WITH RESHAM EMBROIDERY	NEW UNIQUE METALIC COPPER SHADE, SLEEVES WORK, 6 MTRS PLUS FLAIR, GOWN STYLE.	1665/-
5018	SILKY GEORGETTE TOP, INNER SANTOON, CHIFFON DUPPTA	CORD DORI EMBROIDERY, RESHAM AND ZARI WORK, DIAMONDS	GLAMOUROUS EVENING WEAR. NEW COLOR IN WORLD OF FASHION, 6 MTRS PLUS FLAIR FLOOR LENGTH BIAS CUT	1685/-
5019	SILK YOKE, SILKY GEORGETTE, INNER SANTOON, CHIFFON DUPPATA	ZARI MATT GOLD EMBROIDERY WITH SEQUIN WORK	PARTY WEAR GOWN STYLE, FRESH RED YOKE WITH ITALIAN SHADE OF SILK, 6 MTRS FLAIR FLOOR LENGHT, BIAS CUT	1775/-
5020	BANARASI JAQUARD YOKE, SILKY GEROGETTE, INNER SANTOON, CHIFFON DUPPATA	CORDING ZARI EMBROIDERY WORK WITH RESHAM & SEQINS	HEAVY WORK ON SLEEVES WITH TRENDING JAQUARD YOKE, COLLAR WORK, 6 MTRS PLUS FLAIR, FLOOR LENGTH BIAS CUT, GOWN STYLE	1795/-
5021	YOKE SATIN SILK, DIGITAL PRINTED SATIN SILK. DUPPTA CHIFFON, INNER SANTOON	HAND WORK, ZARI & RESHAM EMBROIDERY WORK. SEQUIN PLUS CORDING	BLACK FLAWLESS EVENING WEAR GOWN WITH DESIGNER DIGITAL PRINT, SHOULDER SLEEVES WORK WITH FINELY WORK PATTERN YOKE, 6 MTRS PLUS FLOOR LENGTH GOWN STYLE	1800/-
5022	SILKY GEORGETTE TOP, SLEEVES SILK. INNER SANTOON, CHIFFON DUPPTA	ZERO SIZE SEQUIN, WITH RESHAM EMBROIDERY	PINK ROSE GOLD METALIC SHADE, SOBBER & RICH GLITTERING WORK, FLOOR LENGTH PARTY WEAR GOWN STYLE, 6 MTRS PLUS FLAIR	1650/-
5023	SILKY GEORGETTE TOP, INNER SANTOON, CHIFFON DUPPTA	RESHAM CORD DORI EMBROIDERY, RESHAM AND ZARI WORK	GOLD COLOR PARTY WEAR GOWN, WITH SELF WORK, SLEEVES WORK, UNIQUE WORK PATTERN ON YOKE, 6 MTRS PLUS FLAIR	1665/-

**NUMBER OF PIECES : 8      AVERAGE PRICE : 1725/-      FULL SET AMOUNT : 13,800/-**

— L'ÉLAN —  story continues



beauty  
**LES**  
within

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D.NO: 5079