



A BOUTIQUE COLLECTION

A Product by *Sheetal* Group

Discovery





8425



8432



PASTEL ELEGANCE

On her very special day, she walks with all new appeal and attitude. Every one adores her for such distinctive charm.

8421

On her very special day, she walks with all new appeal and attitude. Every one adores her for such distinctive charm.

CONTEMPORARY CLASS



8427







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FADS AND FASHION ARE RELATED YET FUNDAMENTALLY DIFFERENT SOCIAL PHENOMENA. FASHION IS MORE IMPORTANT OF THE TWO. ITS GENERAL NATURE IS SUGGESTED BY THE CONTRASTING TERMS "IN FASHION" AND "OUTMODED." THESE TERMS SIGNIFY A CONTINUING PATTERN OF CHANGE IN WHICH CERTAIN SOCIAL FORMS ENJOY ONLY TO BE REPLACED BY OTHERS MORE AHEAD OF THE TIMES. THIS PARADE OF SOCIAL FORMS SETS FASHION APART FROM CUSTOM, WHICH IS TO BE SEEN AS ESTABLISHED AND FIXED. THE SOCIAL APPROBATION WITH WHICH FASHION IS INVESTED DOES NOT COME FROM ANY DEMONSTRATION OF UTILITY OR SUPERIOR MERIT, INSTEAD, IT IS A RESPONSE TO THE DIRECTION OF SENSITIVITIES AND TASTE.









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