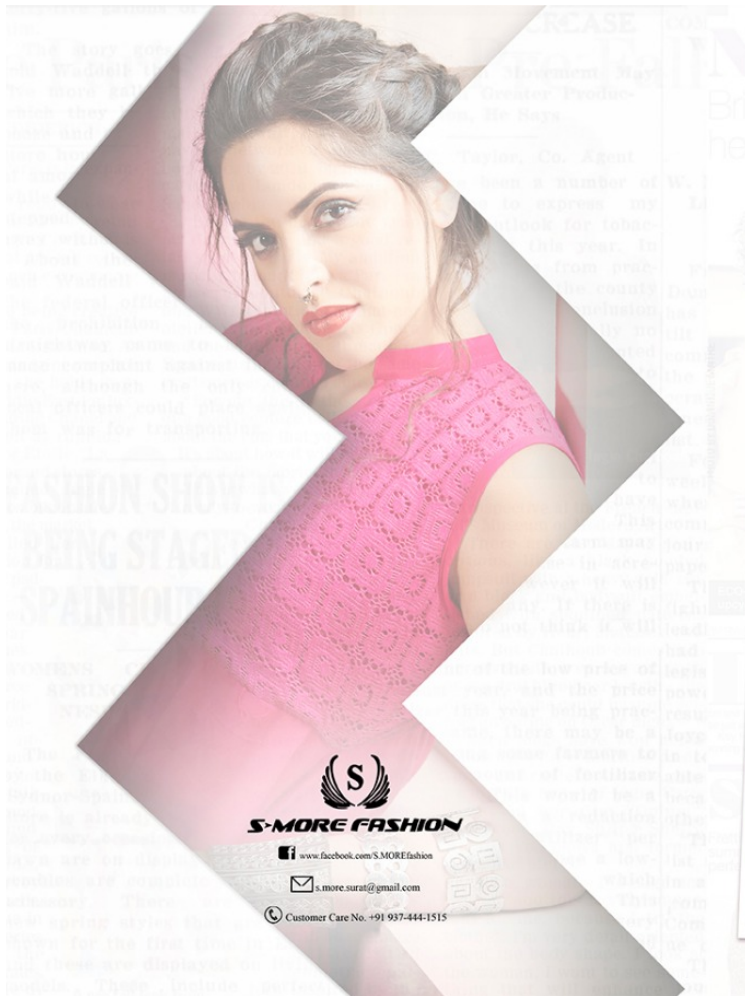










7003







NATURAL COLLECTION

British designer Valerie Goode on the inspiration behind her sustainable, ethical and natural womenswear brand

British designer Valerie Goode on the inspiration behind her sustainable, ethical and natural womenswear brand

readjusted to work in China as a senior womenswear designer and witnessed the horrendous pollution.

cheap, but people don't consider how crops like cotton are grown either.

run with ethical and sustainable fashion, and right from the start I was conscious to challenge the paradigm. In fact, the idea of creating a sustainable

readjusted to work in China as a senior womenswear designer and witnessed the horrendous pollution.

Wife, mother, entrepreneur and a Royal College of Art award winner in 2011, the brand aims to bridge the gap between ethical and creative, using sustainable materials from a sustainable

cheap, but people don't consider how crops like cotton are grown either.

the market what was a vision. I started the brand and it's a brand that's growing.



7001



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7004



7005



7006



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7008



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