

I could pose in fashion commercials as a high society star.



D.1392

MRIGYA<sup>®</sup>  
URBAN ETHNIC WEAR



Fashion is that thing  
that saved me from being sad.



DESIGNS 1392-1397



**FLORA**  
BEST SELLER

**STYLISH**  
Be beautiful, be stylish,  
and love yourself.

**MRIGYA**  
URBAN ETHNIC WEAR

A horizontal advertisement for MRIGYA URBAN ETHNIC WEAR. It features a woman with dark hair wearing a bright green tunic with red floral embroidery. The background is a light gray. To the right of the woman, the word 'FLORA' is written in a large, bold, black serif font, with 'BEST SELLER' in a smaller, black sans-serif font below it. Above the woman, the text 'DESIGNS 1392-1397' is written in a black sans-serif font. Below the woman, there is a black star icon and the word 'STYLISH' in a bold, black sans-serif font, followed by the tagline 'Be beautiful, be stylish, and love yourself.' in a smaller, black sans-serif font. In the bottom right corner, the brand name 'MRIGYA' is written in a large, bold, black serif font, with 'URBAN ETHNIC WEAR' in a smaller, black sans-serif font below it.

When I am putting looks together, I dare myself to make something work. I always look for the most interesting silhouette or something that's a little off, but I have to figure it out. I have to make it me. I think that's the thrill in fashion.

**MIRIGYA**  
URBAN ETHNIC WEAR

**D.1394**



NEW  
CLOTHES



STYLE

D.1393

Season

Freedom



Fashion is an imposition, a reign on freedom.

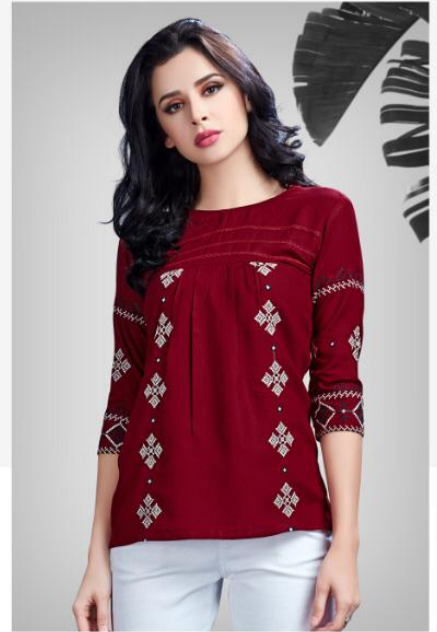
Fashion is about owning whatever you're wearing,  
regardless of if it's a high fashion statement or not.

Fashion tells



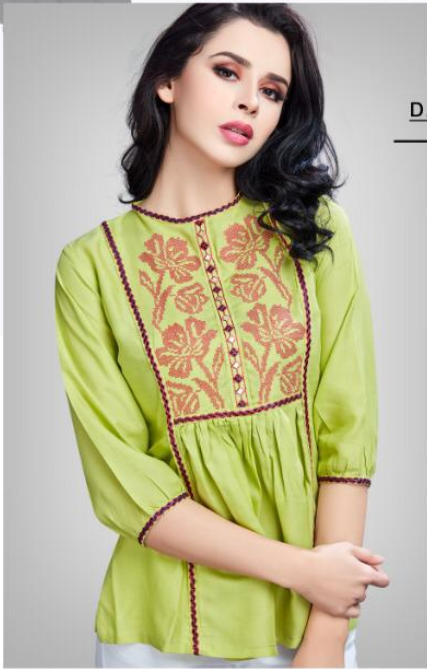
**MRIGYA**  
URBAN ETHNIC WEAR

ELEGANCE



D.1397

Fashion tells  
about who you are  
from external point of view



D.1396

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**MRIGYA**  
URBAN ETHNIC WEAR

I am more vintage than I am high fashion.





D.1395

The great thing  
about fashion  
is that it always looks  
forward.



MRIGYA®  
URBAN ETHNIC WEAR

F O R W A R D

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**MIRIGYA**  
URBAN ETHNIC WEAR

**D.1394**



NEW  
CLOTHES







1392



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