

BAZAR

THE
CONCH

6
INSTANT
WARDROBE
UPDATE

new
&
NOW

The philosophy this season puts the spotlight on how we envision summer dressing. Presenting the collection, which perfectly matches both factors – comfort and style that today's women aspire for her dream everyday wear.

DREAM GIRL

"THE SILENT
TREATMENT
A YOUR WAY TO
BODY PERFECTION"

THE
CONCH

BEGUILING

BRIGHTEN UP YOUR FESTIVE MOOD.

VOUGE Wellness & Beauty

UNIVERSALLY ADMIRER

From being admired
traditional attire to
modern-day fashion,
a kurti has always graced women
yesterday, today, and for the days to come.

D.NO.3006





What is remarkable about season's offering is the fresh interpretation of natural hues with fashion and dainty details. *Flow commands vivacity, maverick accoutrements of fabrics.*

The summer collection shows a strong bias towards nature for the season, with the palette being more pastel. *Flow commands vivacity, maverick accoutrements of fabrics.*

THE
CONCH

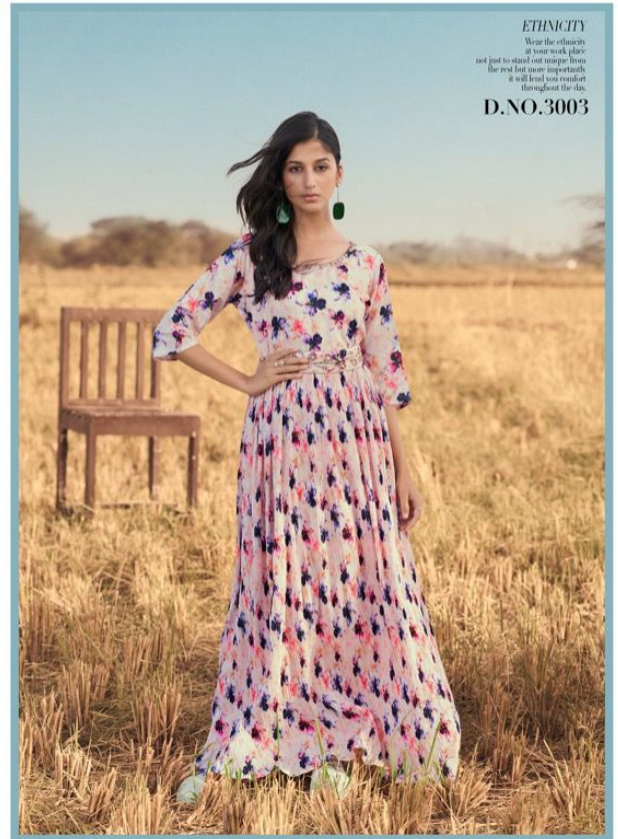


VOUGE Wellness & Beauty

THOUGHTFUL
The thoughtful detailing
and soothing colour
blend has a wonderful
clothing treat this season!

D.NO.3002





ETHNICITY
Wear the ethnicity
of your neck, else
not just to stand out, but to
be the one that matters
it will keep you comfort
throughout the day.
D.NO.3003

WEAR CLASS
Get assured of wearing class
while you go through
this collection,
which is inspired
by the theory of keeping
simple but keeping classy.



THE
CONCH

WEAR CLASS

CREATE YOUR OWN TREND.

VOUGE Wellness & Beauty

ARTISTRY

You can find India's rich culture, art and heritage in this long cloth of six yards that get beautifully transformed in wearable drapes. You can feel that artistry while choosing your kurti from this collection.

D.NO.3004



THE
CONCH

THE **it Girls**



THE
CONCH

WEAR TRADITION
From being a simple traditional
attire to modern day affair,
a kurti has always
graced women yesterday,
today and for the days to come.
D.NO.3005



VOUGE Wellness & Beauty

FASHION

Culture



18 VOUGE INDIA NEW 2011





D.NO.3001



D.NO.3002



D.NO.3003



D.NO.3004



D.NO.3005



D.NO.3006



WONDERFUL

WHITE

CELEBRATE IN A CLASSIC STYLE.

IN
CONCH



05 VOUGE INDIA NEW 2019

VOUGE Wellness & Beauty

THOUGHTFUL
The thoughtful detailing
and soothing colour
blend has a wonderful
clothing treat this season!





VOGUE
INDIA
BEAFORE IT;S IN FASHION, IT'S IN VOUGE!
D.NO.3001

weap

TRADITION

JUST IN TIME FOR HOLI, THIS FESTIVAL PERFECTLY EMBODIES THE UNINHIBITED PLAY OF COLOUR THAT WE LOVE SO MUCH AND THAT OVER TIME HAS BECOME THE MOST ADMIRED. HOWEVER, FOR THIS COLLECTION OUR INSPIRATION IS YOUTHFULNESS AND THE PALETTE IS BRIGHTER WITH PRINTS.



EVERGREEN

SIMPLE AND COMFORTABLE YET LAVISH STYLE STATEMENT FOR THE SEASON



CULTURE

Through the old traditions and new techniques, culture serves and the sun lights up a legacy. It has stories from our history.

D.NO.3006



19 VOUGE MAGAZINE 2019



Ravishing^{ROSE}
EMBRACE A MAJESTIC AURA.
D.NO.3005