







HOW DO YOU PERCEIVE FASHION IN  
PEOPLE'S DAILY LIVES?  
WHAT ARE TO TOP BANARASI TRENDS  
THIS SEASON?

I find fashion powerful as we are trying to  
homogenise individuals in an  
attempt to expand our industry  
to larger scales.

We think fashion's initial quest was to  
create individualism, but right now it is  
only bringing in homogeneity.

According to us, the coming year are  
going to be heavy with maturity.  
We are now in fashion era with  
maturity, and are able to cut out the  
flair in clothing.

*Vintage Values*

Indian traditional fashion is becoming  
more mature and we are stepping into  
big revolution of going back to the  
basics.

In India, for the designers  
in India to grow big in both stature  
and creation, the only route is  
one culture.

We think the culture for  
wearing Banarasi has grown extensively  
over the past few years-it's  
become revolution right  
now.



masterpiece





  
RAJTEX®  
*Kalagiri*  
Pondicherry | Coimbatore | Sri Lanka

KAABHYA SILK  
GALA HANDLOOM WEAVING SILK

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**RAJTEX**  
*Calcutta*  
Rajaram | Lakshmi | Silks

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GALA HANDLOOM WEAVING SILK

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**RAJTEX**  
*Handloom*  
Pattavari | Lohangal | Silkanur

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GALA HANDLOOM WEAVING SILK

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RAJTEX®  
*Handloom*  
Pattavaram | Uthirangudi | Silsabee

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GALA HANDLOOM WEAVING SILK

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**RAJTEX**  
*Handloom*  
Pure cotton | Linings | 100% cotton

**KAABHYA SILK**  
GALA HANDLOOM WEAVING SILK

278002









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*Vatika Vatsa*

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GALA HANDLOOM WEAVING SILK



  
**RAJTEX**  
*Calcutta*  
Rajaram | Lakshmi | Silaram

**KAABHYA SILK**  
GALA HANDLOOM WEAVING SILK

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